



**FOR IMMEDIATE RELEASE**

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**GWENDOLYN “WINN” DELUGAS APPOINTED DIRECTOR OF SALES & BUSINESS DEVELOPMENT FOR LONGWOOD EVENTS**

*Boston Based Longwood Events Snags Florida Sales Executive to Head Up Sales & Business Development Team for Portfolio of Premier Event Venues*

**(Boston, MA) September 9, 2009** - Longwood Events today announces that Ms Winn DeLugas has been appointed Director of Sales & Business Development at the Boston based company. Ms DeLugas will direct the sales efforts of all three of Longwood’s boutique event venues with the intention of developing a team of sales professionals that will not only embrace the company spirit, but achieve personal growth and professional development simultaneously. The team will manage bookings for the corporate, wedding and social markets. Longwood Events, with corporate offices located in Boston, Massachusetts, is New England’s premier full service event planning and management company boasting a portfolio of exclusive and distinctive venues including the stunning, contemporary oceanside setting of Belle Mer in Newport, RI, the ultra-chic urban setting of State Room in Downtown Boston and the magnificent old world grandeur of Veronique in Brookline, MA.

Ms Delugas comes to Longwood Events with a background in sales and hospitality operations. Most recently she worked for Meeting & Incentive Management in Las Vegas, Nevada focusing on full service meeting and event planning. Prior to her tenure at M.I.M. she oversaw the Southeast Regional Franchise Services operations for Century 21 Real. Ms DeLugas also held positions as Director of Catering & Conference management at the Peabody Hotel in Orlando, Florida and as Director of Catering for Hyatt Hotels Corporation, managing catering operations at the Nashville, TN, New Brunswick, NJ and Washington, D.C. properties.



“Longwood Events is pleased to have Winn DeLugas join us as we re-establish our position as the premiere manager of boutique event venues in New England,” said Travis McCready, CEO of Longwood Events. “With her experience, boundless energy and client-first mentality, Winn will be an invaluable asset to our team”

“I am thrilled to be part of the new Longwood Events team as we position our properties for an exciting time of growth,” said Winn DeLugas, newly appointed Director of Sales & Business Development at Longwood Events. “Each venue is so unique and impressive, it is the most distinctive sales opportunity I have experienced to this point in my career. I also am looking forward to developing new business relationships in the corporate market and re-introducing them to the fabulous product offerings and high caliber service that Longwood Events is known for.”

Ms. Delugas holds a B.S. Degree in Psychology from Georgia State University and currently resides in Boston, Massachusetts.

#### **ABOUT LONGWOOD EVENTS**

Longwood Events is the premier full service event planning and management company in New England offering a portfolio of distinctive boutique event venues. Renowned for their legendary service, sophisticated ambience, spectacular settings and custom catered cuisine, Longwood Events delivers the exceptional event experience for the most discerning of hosts. Weddings, special occasion celebrations, corporate meetings and non-profit galas are all managed by a highly select and professional staff offering five star service and personal attention the smallest of details. Event venues include the urban chic of Sixty State Street, Boston, MA, the stunning oceanside vistas of Belle Mer, Newport, RI and the classic traditional setting of Veronique, Brookline, MA.

For more information on any of the Longwood Events venues, and to book your reservation, please contact us at 617.854.5000 or visit us online at [www.longwoodevents.com](http://www.longwoodevents.com).